

Multi-stakeholder model for digital group activity sessions

Wellbeing services county of South Karelia (EKHVA)

Storuman 5.10.2024
Miia Inna
Home care manager

4.11.2024



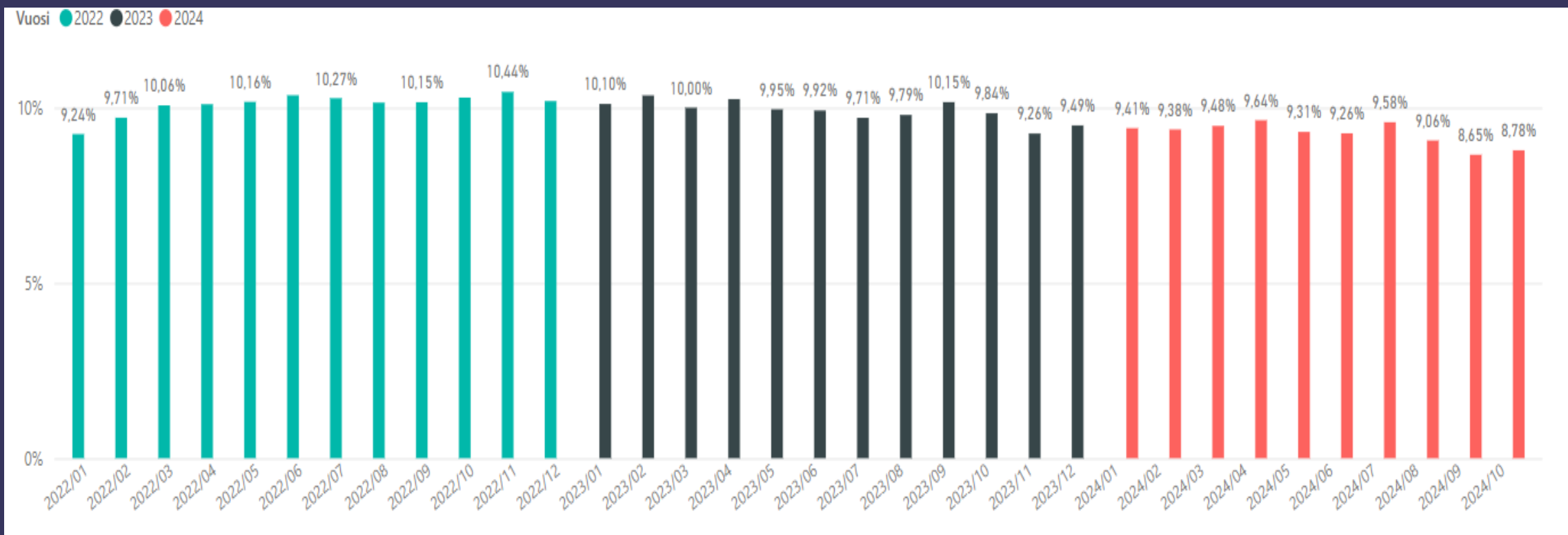
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Wellbeing services county of South Karelia

- Wellbeing services county of South Karelia produces health services, family and social welfare services, and services for the elderly.
- Population 124 610 (6/24)
- About 1550 regular home care customers and 350 temporary home care customers a month in 9 municipalities



The percentage of virtual visits in regular home care monthly out of all home care contacts

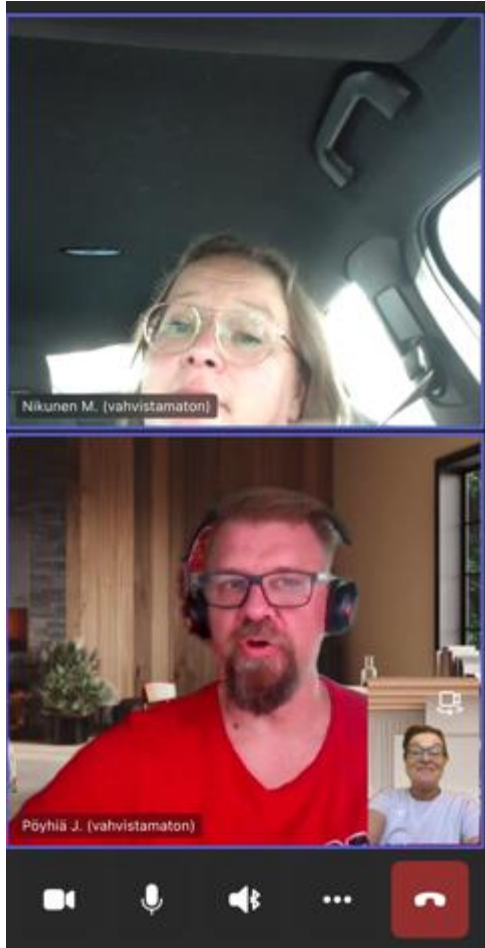




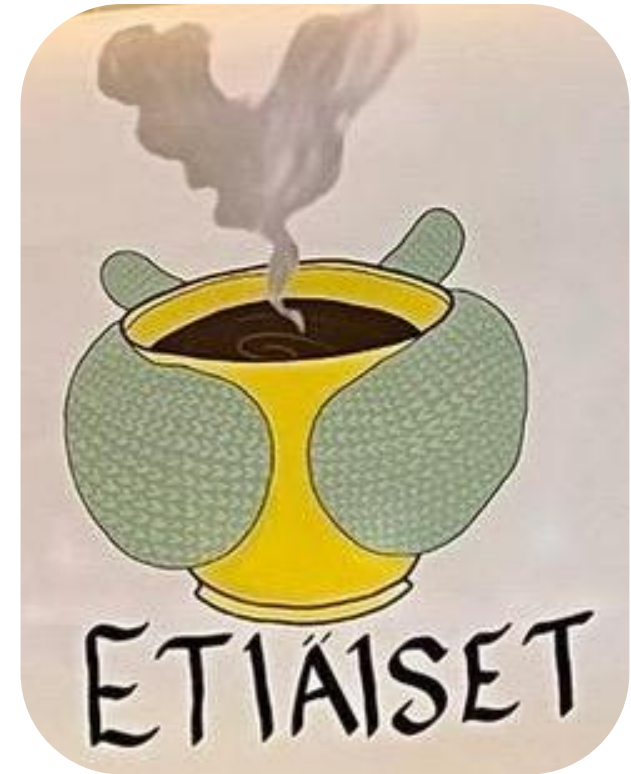
Multi-stakeholder model for digital group activity sessions for the elderly

- As many as one in three home care clients experience loneliness in Finland
- The service is aimed at home care clients who are unable to move outside their homes
- Actors come from the third sector, municipalities e.g. sports department and private volunteers
- EKHVA offeres facility (tablet and space)
- First feedback from the content creators and the elderly is extremely positive!

Created the concept



- Concept description
- Content production guidelines
- Demo-week program
- Legal documents
- Guidebook for troubleshooting for content creators
- Communications to stakeholders and volunteer elderly
- Identity - name and logo



Conducted Demo week to test the concept 2.-6.9.2024



Ritva's and Riitta's Monday Memories



Jenni's Home Exercise



Lasse's Quiz

First feedback from the content creators and the elderly is extremely positive!

TUSEN TACK!



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